

This listing of claims will replace all prior versions and listings of claims in the application.

**Listing of Claims:**

1. (Previously presented) A method for displaying information on a wireless device having a display, said method comprising:

detecting, at the wireless device, presence of another wireless device;

receiving, from the another wireless device, a request to display identifiable information on the display of the wireless device after said detecting has detected the presence of the another wireless device; and

displaying the identifiable information on the display of the wireless device in response to the request.

2. (Original) A method as recited in claim 1, wherein the wireless device is a wearable computing device.

3. (Original) A method as recited in claim 2, wherein the another wireless device is a wearable computing device.

4. (Original) A method as recited in claim 1, wherein the wireless device is a wearable badge.

5. (Original) A method as recited in claim 4, wherein the another wireless device is affixed to or embedded in an area or a setting.

6. (Original) A method as recited in claim 5, wherein said method is performed at an event in which numerous participants wear wearable badges.

7. (Original) A method as recited in claim 1, wherein said method further comprises:  
accessing the identifiable information to be displayed from the wireless device.

8. (Original) A method as recited in claim 1, wherein said displaying of the identifiable information on the display of the wireless device operates to display the information in a series of screens on the display.

9. (Previously presented) A method as recited in claim 8, wherein each of the screens of the series of screens is automatically cycled after a predetermined time.

10. (Previously presented) A wearable computing device capable of responding to other wearable computing devices in the vicinity, said wearable computing device comprising:

a display for displaying information;

a memory for storing at least computer program code, said computer program code including at least (i) computer program code for detecting presence of another wireless device; (ii) computer program code for receiving, from the another wireless device, a request to display identifiable information on the display of the wireless device after said detecting has detected the presence of the another wireless device; and (iii) computer program code for displaying the identifiable information on the display of the wireless device in response to the request; and

a processor for executing said computer program code stored in said memory.

11. (New) A wearable computing device as recited in claim 10, wherein the identifiable information is displayed on the display of the wireless device in a series of screens on the display.

12. (New) A wearable computing device as recited in claim 11, wherein each of the screens of the series of screens is automatically cycled after a predetermined time.

13. (New) A wearable computing device as recited in claim 10, wherein the wearable computing device is a wearable electronic badge.

14. (New) A wearable computing device as recited in claim 10, wherein the identifiable information being displayed on the display of the wireless device pertains to a user profile associated with the user of the another wireless device.

15. (New) A wearable computing device as recited in claim 10, wherein the request to display identifiable information on the display of the wireless device further provides at least one instruction for how the identifiable information is to be displayed.

16. (New) A method as recited in claim 1, wherein the identifiable information being displayed on the display of the wireless device pertains to a user profile associated with the user of the another wireless device.

17. (New) A method as recited in claim 10, wherein the request to display identifiable information on the display of the wireless device further provides at least one instruction for how the identifiable information is to be displayed.

18. (New) A method for displaying information on a wireless device having a display, said method comprising:

- configuring the wireless device to provide social filtering in accordance with social filtering criteria;

- receiving, from the another wireless device, social data over a wireless link between the wireless device and the another wireless device;

- comparing the social data with the social filtering criteria; and

- displaying information on the display of the wireless device to notify the user of the wireless device that the social data of the another wireless device satisfies the social filtering criteria.